



602.732.4745 OFFICE
844.590.6081 TOLL FREE
602.734.5495 FAX

15279 N Scottsdale Road
Suite B2-215
Scottsdale, AZ 85254

www.ashtonthomaspw.com

While nothing replaces human communication, because at our core its instinct to talk and write—to exchange ideas, to question and learn, to be guided, the thing that is changing is how we communicate. Social media, video, online portals and the like not only improve client connectivity, they help firms and advisor better determine a client's changing needs. While nothing replaces a conversation, client's spending, saving and investing habits can be more transparent more quickly to firms and advisors utilizing digital tools— allowing a better tailored approach for individual needs.