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**WILLIAM CERYNIK NAMED PRESIDENT-ELECT OF  
FPA GREATER PHOENIX CHAPTER**

SCOTTSDALE, ARIZONA (January 14, 2021) – Ashton Thomas Senior Wealth Manager and Director of Business Development, William Cerynik, has been named president-elect of the Greater Phoenix chapter of the Financial Planning Association® (FPA®). Mr. Cerynik will serve as president-elect for 2021 and president of the chapter in 2022. He has been a director-at-large of the Greater Phoenix chapter since 2016.

Mr. Cerynik is also currently a member of the FPA®'s national Technology Task Force and OneFPA Advisory Council, where he serves on the Executive Committee.

The Greater Phoenix chapter is in the process of implementing an ambitious, multi-year strategic plan. This plan includes concrete steps to 1) optimize organizational accountability, 2) implement a strategic, high-functioning governance structure, and 3) expand engagement with the financial planning community. On a broader scale, the FPA® and its 86 chapters throughout the country are slated to move to the next phase of the bold OneFPA initiative in 2022. Mr. Cerynik was selected by a group of his professional peers to help guide the Greater Phoenix chapter through these transformational times and build on the work already done by the chapter's board and many volunteers. "William's longevity on the board, his willingness to manage effectively through change and uncertainty, and his continued involvement in FPA®'s national efforts were crucial factors in the board's decision," the FPA® Greater Phoenix chapter board said in a prepared statement.

"Ashton Thomas remains committed to both the legacy and the next phase of FPA's role in our profession and industry," states firm CEO, Aaron Brodt. "William's ongoing roles along with firm members Karen McDade and Murray Smith, who currently serve at the national and local levels respectively, mean we are invested heavily in the organization's transformation and impact. We value our ongoing partnership with the Phoenix chapter and look forward to the leadership of Skip Schweiss and Patrick Mahoney at the national level in the days ahead. It's an exciting and pivotal time for the financial planning profession and we are grateful to contribute to its advancement through the FPA®."

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**About Ashton Thomas Private Wealth**

Ashton Thomas Private Wealth is a diversified financial advisory firm committed to a culture of excellence, integrity and respect in every aspect of its business. Its advisors serve foundations, business entities and affluent individuals and families through fee-based financial planning and investment portfolio management, retirement plan consulting and related financial education programs. The firm also strives to remain at the forefront of technological innovation and thought leadership within the financial services industry.

Ashton Thomas Private Wealth was named one of Citywire RIA's "Future 50" firms in 2019. The firm currently has offices in Arizona, Colorado, Montana, Nevada, and Utah.

**About the Phoenix Chapter of the Financial Planning Association**

The Financial Planning Association of Greater Phoenix serves as the essential hub of central Arizona's financial planning community. With roughly 300 members and more than a dozen supporting partner organizations, the chapter connects Certified Financial Planner® and associated professionals in central Arizona to the resources they need and the people who need them.

**About the Financial Planning Association**

The Financial Planning Association® (FPA®) is the principal membership organization for CERTIFIED FINANCIAL PLANNER™ professionals, educators, financial services professionals and students who are committed to elevating the profession that transforms lives through the power of financial planning. Through a collaborative effort to provide members with tools and resources for professional education, business support, advocacy and community, FPA is the indispensable resource in the advancement of today's CERTIFIED FINANCIAL PLANNER™ professional. Learn more about FPA at [OneFPA.org](http://OneFPA.org) and follow on Twitter at [twitter.com/fpassociation](https://twitter.com/fpassociation).